# ClearNation Group: Clarity That Builds

This document presents ClearNation Group, a proudly Indigenous-owned Canadian supplier of high-performance windows and doors. Serving both residential and industrial markets, ClearNation combines traditional Indigenous values with modern building solutions, offering reliable products that meet rigorous standards while supporting economic inclusion and environmental sustainability.

# CLEARNATION • GROUP •

# ClearNation Group: Clarity That Builds

Welcome to ClearNation Group, where we bring clarity to every project through superior window and door solutions. Our name reflects both our commitment to transparent business practices and the quality of our products—offering clear views and clear value to our partners across Canada.

This presentation outlines our company vision, product offerings, and the unique advantages we bring to the Canadian construction and renovation markets. Whether you're a contractor seeking reliable supply channels, a procurement manager looking for Indigenous-owned partners, or a developer focused on quality and sustainability, ClearNation Group delivers excellence with every installation.

100%

Indigenous-Owned

Fully Indigenous-owned and operated business based in Six Nations, Ontario

2

Specialized Divisions

Dedicated brands serving residential and industrial/commercial markets

#1

Priority

Customer satisfaction through quality products and reliable service

#### Who We Are

# Proudly Indigenous-Owned. Proudly Canadian.

ClearNation Group supplies high-performance windows and doors across residential and industrial markets throughout Canada. Our company is built on a foundation of Indigenous values—trust, clarity, and community—that guide every aspect of our operations and customer relationships.

Based in Six Nations, Ontario, we've established ourselves as a reliable partner for contractors, developers, and homeowners seeking energy-efficient, design-forward window and door solutions. Our products combine aesthetic appeal with practical performance, enhancing both the visual impact and functional efficiency of buildings across the country.

As an Indigenous-owned enterprise, we're committed to economic reconciliation and creating opportunities within our communities while delivering exceptional value to all our customers. We believe that business success and social responsibility go hand in hand, forming the cornerstone of our corporate philosophy.



"Our heritage informs our business approach—we take a long-term view, prioritizing relationships and sustainability over short-term gains."

With deep connections to both traditional values and contemporary building science, ClearNation Group is uniquely positioned to understand and meet the evolving needs of Canada's construction industry while maintaining a bold vision for the future of our built environment.

# Our Brands

### One Vision. Two Specialized Divisions.

ClearNation Group operates through two distinct yet complementary divisions, each tailored to serve specific market segments with specialized products and services. This dual-brand approach allows us to maintain focused expertise while providing comprehensive window and door solutions across the entire building industry.



#### ClearNation HomeView

Our residential division supplies premium windows and doors to homeowners, renovators, and residential builders. HomeView products combine aesthetic appeal with energy efficiency, offering solutions that enhance both the appearance and comfort of Canadian homes.

- Custom sizing for renovation projects
- Energy Star certified options
- Designer finishes and hardware
- Direct support for contractors and homeowners



#### ClearNation Industrial

Our industrial division focuses on commercial and industrial-grade windows and doors for large-scale projects. This branch delivers robust solutions that meet rigorous performance standards while accommodating the complex requirements of commercial construction.

- Engineering support for custom specifications
- Bulk procurement capabilities
- Industrial-grade durability
- Project management assistance

Both divisions share ClearNation's core commitments to quality, sustainability, and customer service. Our integrated approach ensures that whether you're building a single family home or a multi-story commercial development, you'll receive products that reflect our dedication to clarity, performance, and Indigenous values.

# Indigenous Advantage

# Economic Inclusion with Real Impact

ClearNation Group's Indigenous ownership represents more than just a business classification—it embodies a commitment to economic reconciliation and community advancement that benefits all our stakeholders. For partners and customers, our Indigenous status translates into concrete advantages that enhance project outcomes while supporting broader social goals.

# 100% Indigenous-Owned and Operated

ClearNation Group is fully owned and operated by Indigenous entrepreneurs with deep ties to Six Nations territory. This authentic Indigenous leadership ensures that our business practices align with traditional values of responsibility, community benefit, and environmental stewardship.

#### Supply Chain Alignment

Our status helps partners meet Indigenous procurement requirements established by federal, provincial, and corporate policies. Working with ClearNation contributes directly to supplier diversity initiatives and Indigenous economic participation goals required in many Canadian sectors.

#### Tax Advantages

Operations based on Six Nations territory provide certain tax efficiencies that allow us to offer competitive pricing while maintaining product quality. These advantages create mutual benefit for both ClearNation and our customers across Canada.

#### **Cross-Nation Prosperity**

By choosing ClearNation, partners participate in a cycle of Indigenous economic development that builds prosperity across communities. Our business success directly supports Indigenous employment, training, and community initiatives.

ClearNation Group is a certified Indigenous business through the Canadian Council for Aboriginal Business (CCAB) and meets all requirements for Indigenous procurement programs across Canada.

The Indigenous advantage extends beyond procurement checkboxes—it represents a partnership approach that honors relationships, sustainability, and mutual benefit. When you work with ClearNation, you're not just buying windows and doors; you're participating in economic reconciliation through practical business relationships that create lasting value.

# Our Product Offering

# Framing Performance. Delivering Clarity.

ClearNation Group offers a comprehensive range of window and door solutions designed to meet diverse project requirements. Our products combine aesthetic versatility with technical performance, ensuring that every installation enhances both the appearance and functionality of the building it serves.



#### Windows

- Double and triple pane options for various climate needs
- Low-E glass for enhanced energy efficiency
- Custom sizing to fit any opening
- Casement, awning, sliding, and fixed configurations
- Superior insulation values exceeding building code requirements



#### Doors

- Complete entry door systems with hardware
- Sliding patio doors with multi-point locks
- French and garden door options
- Custom designs for unique architectural requirements
- Fiberglass, steel, and wood-clad options available



100%

**CSA** Compliant

All products meet or exceed Canadian Standards Association requirements 35%

**Energy Savings** 

Potential energy efficiency improvement over older window installations

Our products feature various frame materials to suit different project requirements and aesthetic preferences:



#### Aluminum

Slim profiles, contemporary appearance, exceptional durability for commercial applications



#### Vinyl

Cost-effective, excellent insulation properties, minimal maintenance requirements



#### Wood-Clad

Traditional warmth and appearance with modern performance and reduced maintenance

ClearNation offers contractor and bulk pricing for larger projects, with dedicated support throughout the specification and installation process. All products come with comprehensive warranties and after-sale service to ensure lasting performance and customer satisfaction.

# Residential Market Opportunity

#### ClearNation HomeView

The Canadian residential renovation and replacement market presents substantial opportunities for contractors, builders, and suppliers alike. With housing stock aging across many regions and energy costs continuing to rise, homeowners are increasingly prioritizing upgrades that improve efficiency, comfort, and aesthetic appeal.

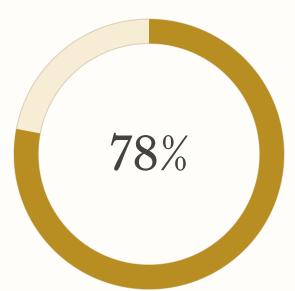
#### Market Trends Driving Demand

Several key factors are accelerating the residential window and door market in Canada:

- Energy Efficiency Focus: Rising utility costs have homeowners seeking ways to reduce heating and cooling expenses through better-performing windows and doors
- Home Value Enhancement: Window and door replacements consistently rank among the highest ROI home improvements
- Aesthetic Upgrades: Modern designs are driving replacements even when existing units are functional
- **Government Incentives:** Various rebate programs support energy-efficient home renovations
- Aging Housing Stock: Many Canadian homes have windows and doors nearing or past their service life

"The residential window replacement market in Canada is projected to grow at a CAGR of 4.2% through 2027, driven primarily by energy efficiency improvements and aesthetic upgrades."





**Energy Motivation** 

Percentage of homeowners citing energy efficiency as primary motivation for window replacement



Satisfaction Rating

Average homeowner satisfaction with window replacement projects

#### ClearNation HomeView Advantage

# Trusted Local Supply & Support

Our Canadian-based operations ensure products are designed specifically for our climate and building practices, with local support and expertise readily available.

#### **Contractor Integration**

Easy specification process, reliable scheduling, and installation support make ClearNation a preferred partner for residential contractors across the country.

#### Long-Term Value

HomeView products deliver ongoing energy savings and reduced maintenance costs, providing homeowners with compelling long-term value beyond the initial installation.

# Commercial/Industrial Market

#### ClearNation Industrial

The commercial and industrial construction sectors demand windows and doors that meet rigorous performance specifications while satisfying increasingly complex procurement requirements. ClearNation Industrial addresses these challenges with specialized products and services tailored to large-scale project needs.

#### Meeting Complex Project Demands

Commercial and industrial projects face unique challenges that require specialized window and door solutions:

#### Performance Requirements

Commercial buildings typically require windows and doors that satisfy stringent codes for thermal performance, structural integrity, and safety. ClearNation Industrial products meet or exceed these requirements, with documentation to support specifications and approvals.

#### Procurement Complexity

Large projects involve multiple stakeholders and complex supply chains. Our dedicated project managers coordinate with architects, general contractors, and developers to ensure smooth procurement processes and on-time deliveries that keep projects on schedule.

#### Installation Scale

Commercial installations often involve hundreds of units that must be delivered in precise sequences. ClearNation Industrial's logistics team coordinates phased deliveries that align with construction schedules, minimizing on-site storage while ensuring installers have materials when needed.

#### ClearNation Industrial Advantages







# Custom Specs & Engineering Support

Our technical team works directly with architects and engineers to develop custom solutions that meet project-specific requirements, providing detailed documentation and performance data.

#### Bulk-Ready Procurement

Streamlined ordering, production scheduling, and delivery systems designed specifically for large-scale projects ensure reliable supply even for the most ambitious construction timelines.

#### Indigenous Procurement Eligibility

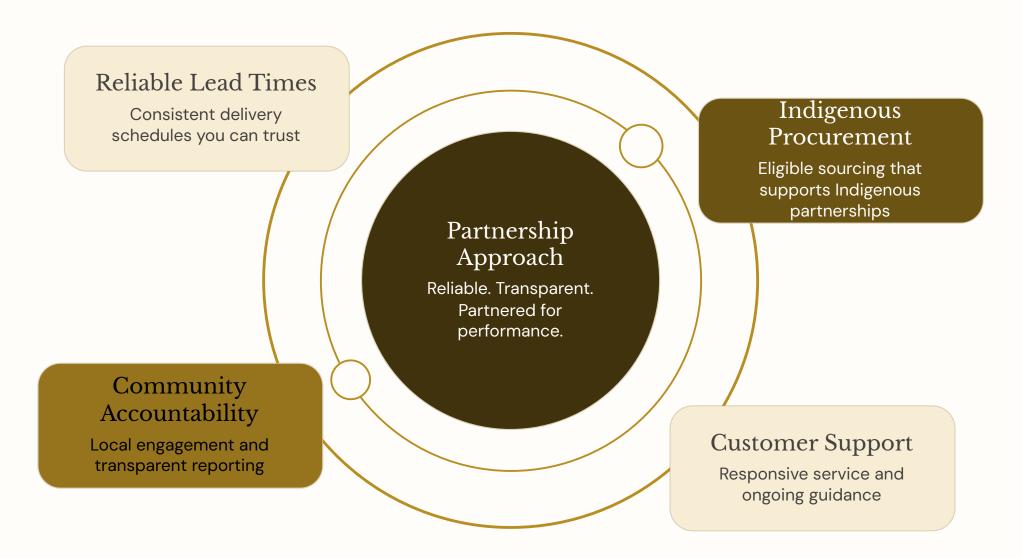
Our Indigenous ownership status helps projects meet increasingly common Indigenous procurement requirements in government, institutional, and corporate construction projects.

Our products contribute to improved building envelope performance, helping projects achieve energy efficiency targets and sustainability goals.

# Why Work With ClearNation

### Reliable. Transparent. Partnered for Performance.

Choosing the right window and door supplier involves more than just comparing product specifications. ClearNation Group offers a comprehensive partnership approach that delivers value at every stage of your project, from initial specification through installation and beyond.



#### Operational Excellence

ClearNation's commitment to operational excellence ensures that your projects proceed smoothly, without the delays and complications that can arise from unreliable supply chains:

- Consistent Lead Times: Reliable production and delivery schedules that you can build your project timelines around
- Quality Assurance: Rigorous testing and quality control processes at every stage of manufacturing
- Transparent Communication: Clear updates on order status and delivery timelines
- **Simplified Logistics:** Coordinated delivery planning that aligns with your construction schedule

#### Relationship Advantages

Beyond our products, ClearNation offers relationship advantages that enhance your overall experience:

- Indigenous Procurement Eligibility: Support for meeting supplier diversity requirements in public and private sector projects
- Community-Rooted Accountability: Our Indigenous values ensure we stand behind our products and promises
- Responsive Support: Dedicated account representatives who understand your specific needs
- Technical Expertise: Access to specialists who can help solve complex installation or specification challenges
  - ClearNation's customer satisfaction rating consistently exceeds 95%, with on-time delivery performance above industry averages.

Working with ClearNation means choosing a partner who understands that your success is our success. Our integrated approach to customer relationships creates a foundation of trust and performance that extends far beyond any single transaction, building long-term partnerships that deliver value year after year.

# Let's Build Together

# Bringing Clarity to Every Project

ClearNation Group is ready to partner with you on your next project, whether you're a homeowner planning a renovation, a contractor seeking reliable suppliers, or a developer working on a major commercial development. Our team is committed to providing the products, support, and service you need to achieve outstanding results.

#### Connect With Us

- Website: www.clearnationgroup.com
- Email: info@clearnationgroup.com
- **Phone:** 1-888-CLEAR-NG (1-888-253-2764)
- Headquarters: Six Nations, Ontario

Follow us on social media for project showcases, product updates, and industry insights:



LinkedIn



Instagram



**Twitter** 



Facebook

#### Next Steps





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"Let's bring clarity to every home,

building, and partnership."

#### Contact Us

Reach out through any of our communication channels to start a conversation about your project needs.

#### Consultation

Our team will work with you to understand your specific requirements and develop appropriate solutions.





#### Proposal

Receive a detailed proposal outlining recommended products, pricing, and delivery timelines.

#### Partnership

Begin a collaborative relationship focused on mutual success and long-term value.

We look forward to demonstrating how ClearNation's commitment to quality, reliability, and Indigenous values can enhance your next project. Together, we can build a clearer, brighter future for Canadian construction.